

Susanna Champlin is an art director, designer,  
and illustrator based in Seattle, Washington.

AMAZON GIFT CARDS

DESIGNER

11/2017 – 06/2018

Creative lead and manager for  
global redesign of Amazon gift  
cards sold in retail stores.

AMAZON RECRUITING

BRAND DESIGNER

04/2016 – 11/2017

Creative direction, strategy,  
and design of Amazon's global  
recruitment brand identity, brand  
book and toolkit for recruiters  
and designers around the world.

TETHER INC.

DESIGNER

01/2014 – 04/2016

Clients include Microsoft, Nike,  
Tatcha, and Starbucks. Served  
as lead designer for more than a  
year on a dedicated client team  
on branding, web, print, and  
packaging designs.

HORNALL ANDERSON

DESIGN INTERN

04/2013 – 12/2013

Select clients include Tropicana,  
Frito Lay, and Quaker.

SPACECRAFT COLLECTIVE

DESIGNER

07/2012 – 01/2013

Collaborated with Spacecraft's  
executive creative director  
and artisans in Bali to create  
a collection identities,  
textiles, and product designs.

THE PIRANHA SHOP

DESIGNER & EVENT MANAGER

08/2012 – 01/2013

Served as designer for identity  
refresh, while also managing  
social media, events and  
exhibitions, and gallery  
space design and development.

ELECTRIC COFFIN

STUDIO INTERN

07/2012 – 01/2013

Assisted in fabricating large-  
scale installations for commercial  
spaces, on-site mural paintings,  
project proposals, welding,  
woodworking, and photography.

CAPABILITIES

BRANDING

PACKAGING

PRINT PRODUCTION

ILLUSTRATION

FRONT-END DIGITAL DESIGN

LETTERING & CALLIGRAPHY

COPYWRITING

LETTERPRESS

EDUCATION

SAVANNAH COLLEGE

OF ART & DESIGN

B.F.A. 2012